



**CALIFORNIA MARINE AFFAIRS AND
NAVIGATION CONFERENCE**

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- 5) California port growth is lower than other gateways, and we are losing market share

COMMERCIAL CHALLENGES

Industry is struggling and evolving

Non-compensatory freight rates

Consolidation for both ocean carriers and marine terminal operators

REGULATORY CHALLENGES

Environmental

- No good deed goes unpunished

Policy
confusion

- Are well meaning environmental policies having an impact on port competitiveness?

“Keeping the Ports economically competitive amidst this transition to cleaner goods movement will be challenging...this 2017 CAAP update represents the largest environmental investment ever undertaken by a port complex, and these strategies will place an enormous financial burden on the Ports and goods movement industry. The CAAP cannot be successful, and the industry cannot remain economically competitive, without the significant financial support of the state and federal government.”

POLITICAL CHALLENGES

Labor

- * See no evil, hear no evil,
speak no evil

Who promotes California's ports?

- * CARB is the de-facto goods
movement agency for the State
of California

“The value of commerce has to be overtly transparent and embraced by port authorities and their governing bodies...California has lost its balance, and frankly market share only remains because of deep water, not because the governing bodies welcome commerce.”