

*Freight Mobility:
Moving the Central Coast
Economy*

September 14, 2017

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AMBAG

What is AMBAG?

- Metropolitan Planning Organization for Monterey, San Benito and Santa Cruz Counties.
- Regional organization that develops studies, plans and policy recommendations related to transportation, housing and sustainability.
- Regional collaboration and coordination.

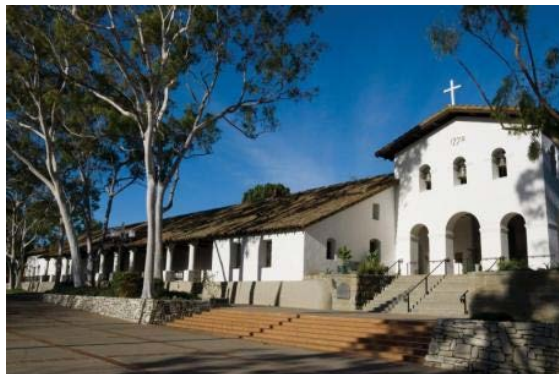
California's Central Coast

- Santa Cruz
- San Benito
- Monterey
- San Luis Obispo
- Santa Barbara



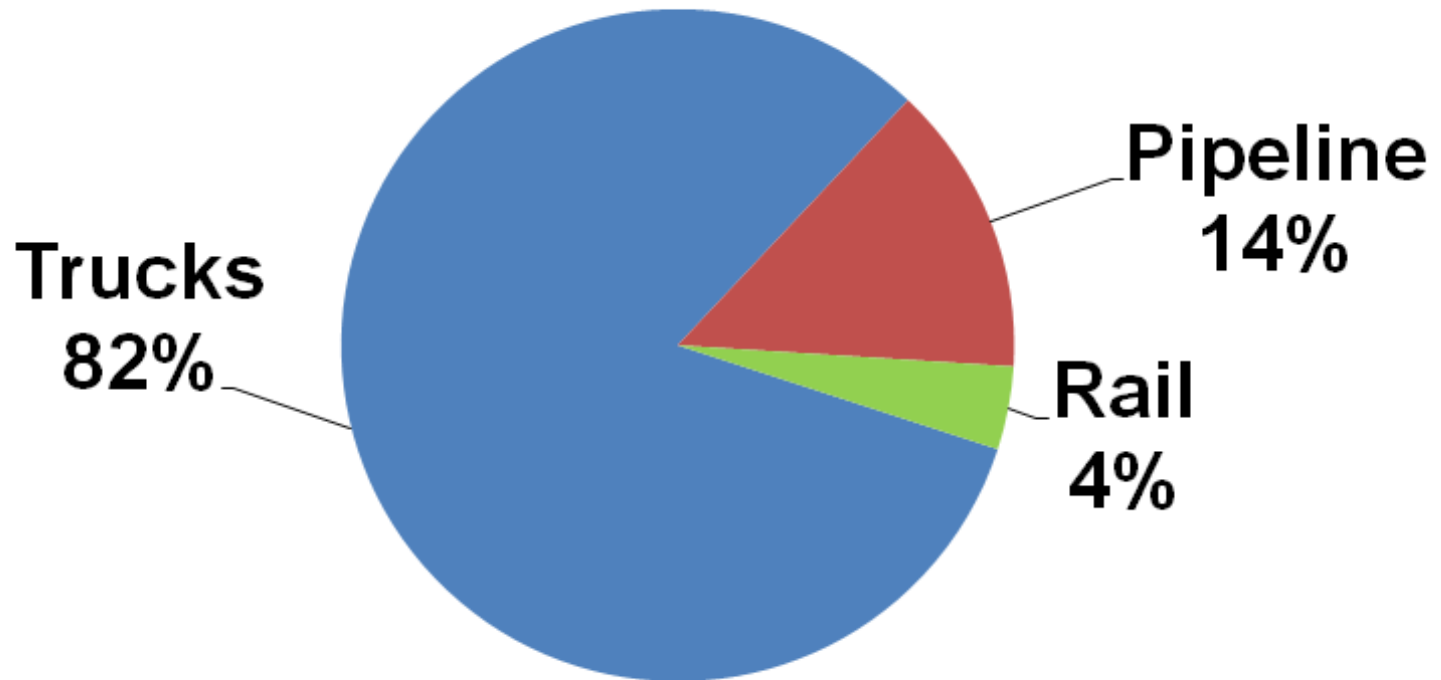
California's Central Coast

- 1.5 million population
- \$7 billion agricultural production
- \$5.5 billion tourism industry
- 130,000 students - 14 colleges & universities
- 25,000 military staff - 6 military bases

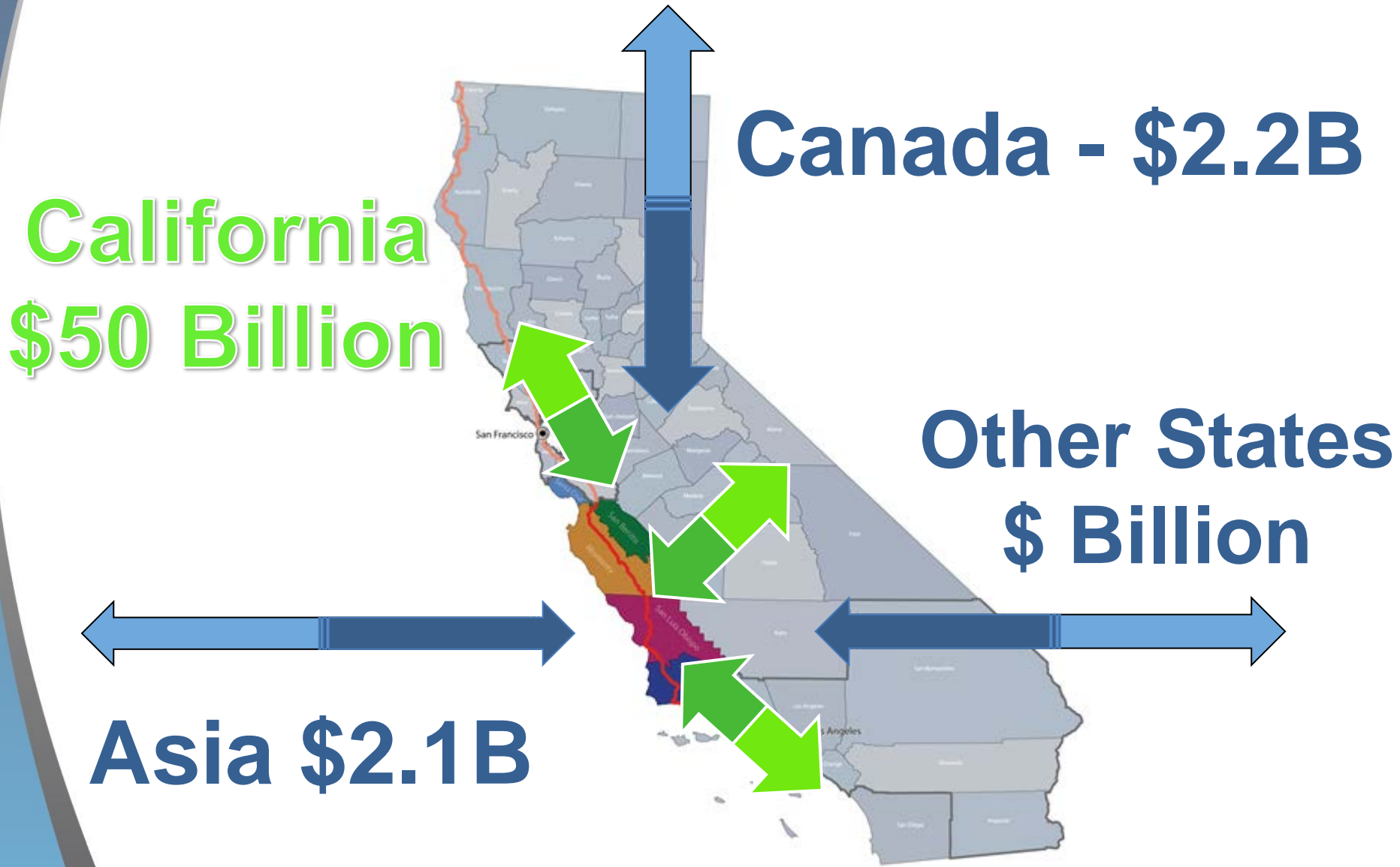


Central Coast Freight Mobility

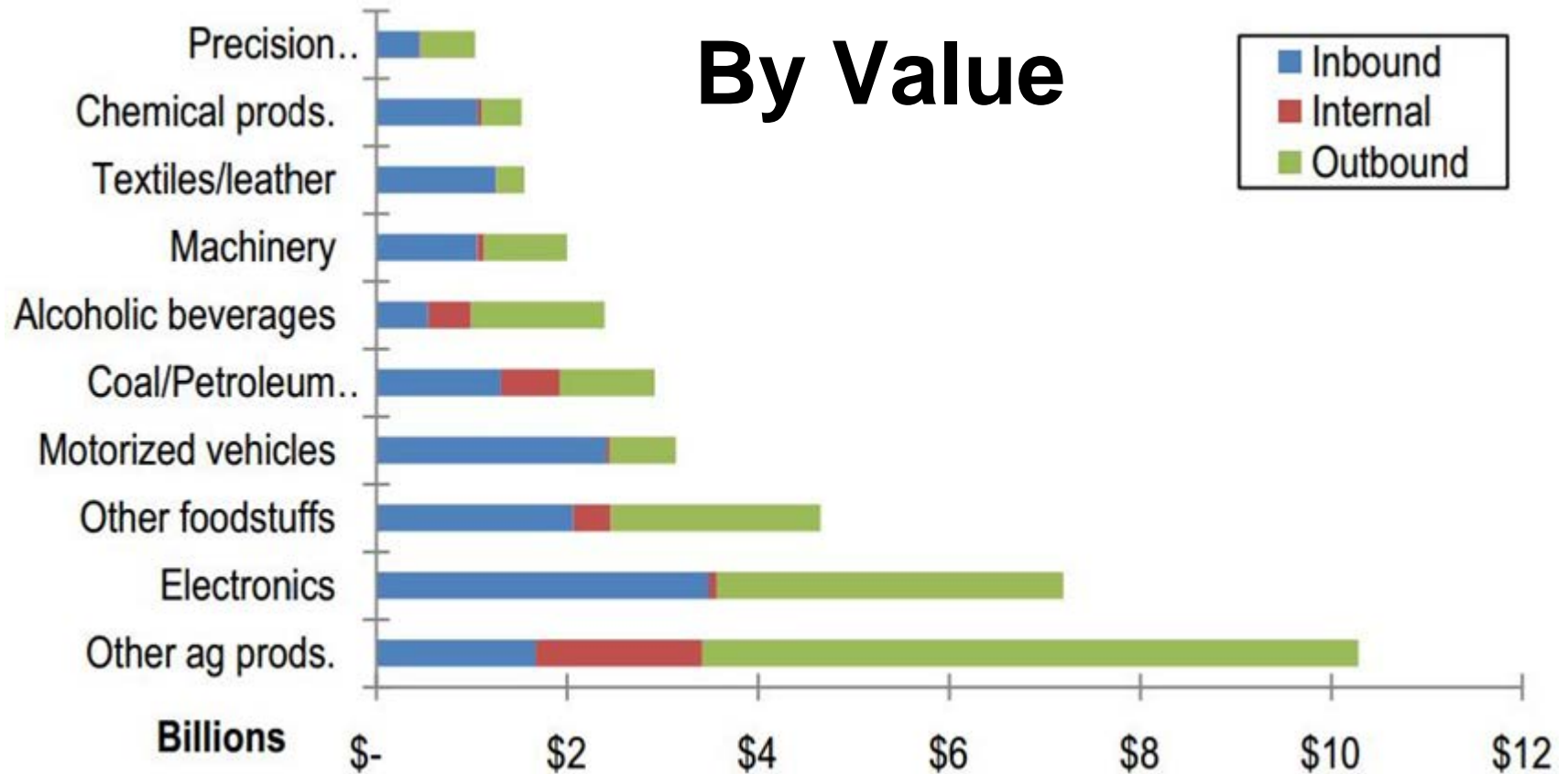
63 million tons of freight, worth \$50 billion, transported into, out of, and within the Central Coast region



Central Coast Freight Mobility



Central Coast Freight Mobility

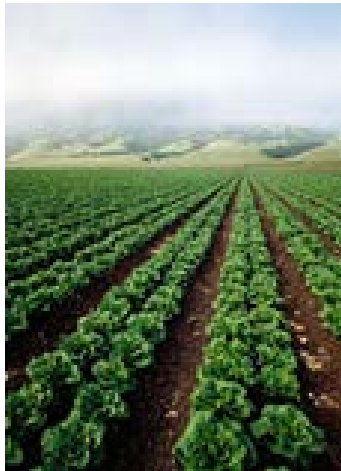


- Agriculture valued at \$10.3 billion
- Electronics valued at \$7.2 billion

Central Coast Freight Mobility

“The Salad Bowl of the World”

- Among top counties in California for production of fruit and vegetable crops
- Region represents 13% of Gross Value of Agricultural Production for California at \$6.7B



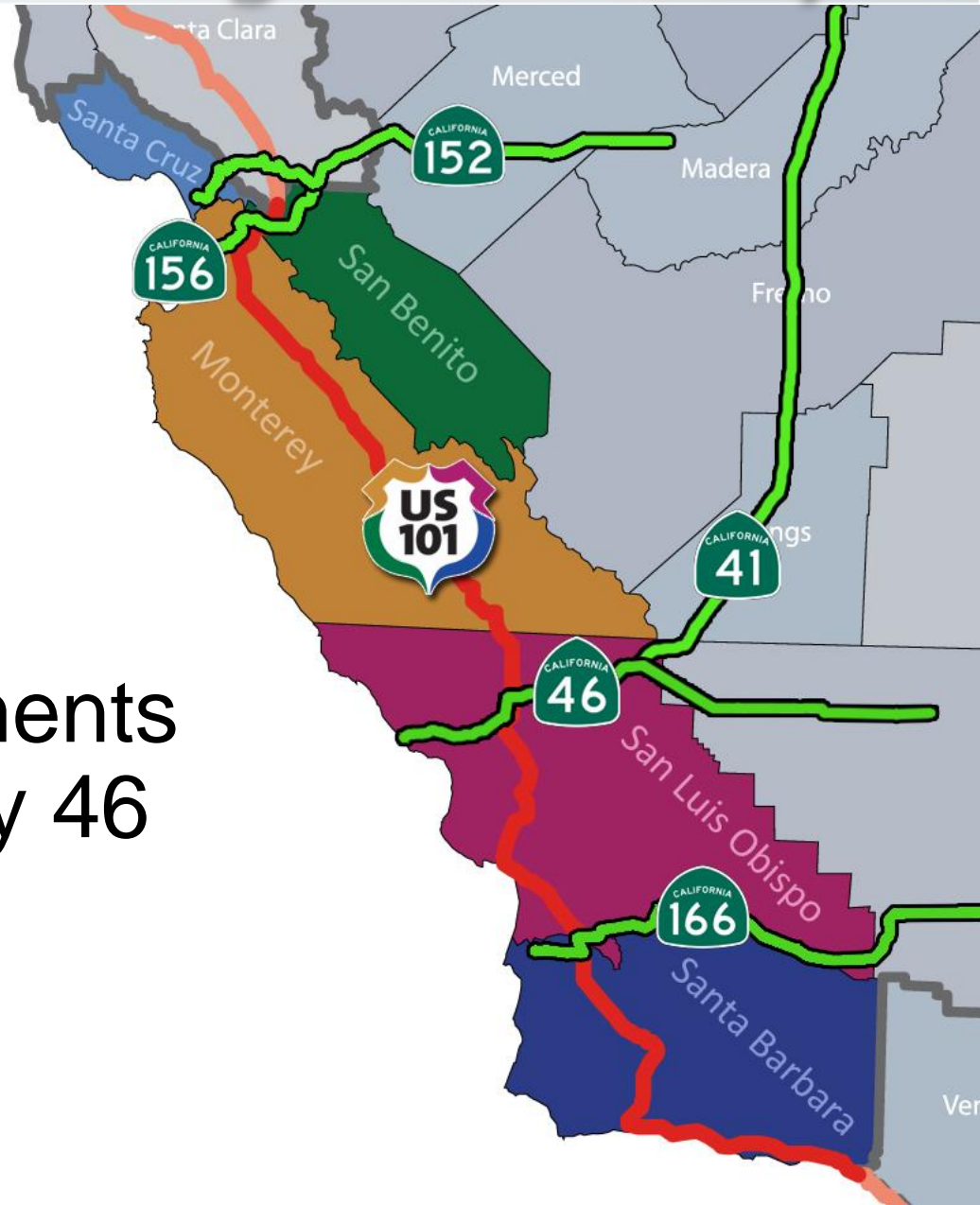
Central Coast Freight Mobility

- Represents 33% of total jobs in region
- Earnings of \$9.8 billion for agriculture



Central Coast Freight Mobility

- Major Freight Routes - U.S. 101 & East/West Connectors
- Recent investments U.S. 101 & Hwy 46



Central Coast Freight Mobility

Next Steps for the Central Coast Freight Mobility

- **US 101 Corridor Freight Mobility Study completed February 2016**
- **Seek state and federal funding for the U.S. 101 Corridor**
- **Funding for other priority freight projects**



Central Coast Freight Mobility

Questions???

